

## **AMG Weekly Market Update**

5<sup>th</sup> Oct, 2009

## **Olympic Effect**

Rio de Janeiro has just won the bid to host the 2016 Olympic Games. In addition to Olympic Games, Brazil will also host the 2014 Soccer World Cup finals. In the next few years, the country will host 2 large sport events. Examples in the past showed that stock market of the host country will benefits as the big events come. So, it goes the term "Olympic effect".

Will Brazil benefit from the "Olympic effect" this time?

To prepare for sports events, Brazil need to make huge investments in the construction of the venues, Olympic Village, transport network and improve the environment within the next few years. The budget for Rio de Janeiro Olympic is USD 11 billion. The investments shall add impetus to Brazilian growth.

But, the growth potential for the country is far more than "Olympic effect". For the last few years, Brazil is benefiting from higher commodities prices. Besides, domestic consumption is booming as the central bank tamed inflation and slashed the SELIC rate aggressive. Moreover, Brazil is among the very few economies which have returned to growth in 2009. It is attributable to aggressive expansion of lending by state-owned banks. As of July 2009, domestic credit provided by the state-owned banks was 32.9% higher than in September 2008. (Date source: Banco Central Do Brasil). Expansion of lending by the state-owned bank coupled with aggressive rate cuts helped Brazilian domestic consumption to keep up with decent growth. It contributed a lot to the rapid recovery of Brazilian economy.

So, Brazil is growing strongly on domestic consumption. But, similar to other emerging markets, Brazil is not immune to global economic environment. The pace of global economic recovery is still a significant risk for Brazilian market.

Weekly economic indicator update

Country / Region	Economic Indicator		Time period	Latest	Last
China	Manufacturing PMI		Sep 2009	54.3	54.1
HK	Retail Sales	Yoy change	Aug 2009	-0.2%	-5.3%
US	Non-farm payroll	Mom change	Aug 2009	-263K	-216K
US	Unemployment rate	%	Aug 2009	9.8%	9.7%
US	Factory orders	Mom change	Aug 2009	-0.8%	1.3%
US	Consumption expenditure	Mom change	Aug 2009	1.3%	0.2%



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US	Personal income	Mom change	Aug 2009	0.2%	0.0%
US	Motor-vehicle sales	Annualized figure	Sep 2009	6.7M	10.1M
US	Real GDP	Qoq change	2Q2009	-0.7%	-6.4%
US	S&P Case Shiller Home Price Index		Jul 2009	144.23	141.8 6
Japan	Tankan survey (Manufacturing – large enterprise)		Sep 2009	-33	-48
Japan	Tanken survey (Non- manufacturing – large enterprise)		Sep 2009	-24	-29
Japan	Unemployment rate	%	Aug 2009	5.5%	5.7%
South Korea	CPI	Yoy change	Aug 2009	2.2%	2.2%
South Korea	Industrial production	Yoy change	Aug 2009	1.2%	0.9%
Thailand	Manufacturing production	Yoy cahnge	Jul 2009	-5.1%	-7.1%

<sup>\*</sup> All figures and information are collected from China Federation of Logistics and Purchasing, Census and Statistics Department of Hong Kong, www.bloomberg.com, Bank of Japan, Ministry of Internal Affairs and Communication of Japan, Korea Statistical Information Service, Bank of Thailand

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